MEDIA CONTACT: Eva Pereira, (781) 559-0424, Eva.Pereira@rfbinder.com CONSUMER CONTACT: 844-275-5845 (M-F 9:00 a.m. – 5:00 p.m. EST)

Back to Nature Issues a Product Recall and Allergy Alert for Chocolate Chunk Cookies, Mini Chocolate Chunk Cookies and Chocolate Granola Due to Undeclared Milk

FOR IMMEDIATE RELEASE – October 27, 2016, Naples, FL – <u>Back to Nature Foods</u>, LLC is voluntarily recalling four (4) products because those products contain chocolate purchased from a third party supplier which was found to contain undeclared milk that is not listed as an ingredient on the label. Products affected are:

Back to Nature Products	UPC	Best By Date
Chocolate Delight Granola	19898-01201	12/25/16 - 7/27/17
11oz		
Dark Chocolate Coconut Granola	19898-01225	5/9/17 - 8/14/17
11oz		
Chocolate Chunk Cookies	19898-01100	5/8/17 – 5/12/17
9.5oz		
Mini Chocolate Chunk Cookies	19898-01114 (Tray)	5/1/17
6 x 1.25oz	19898-01115 (Pouch)	
Mini Chocolate Chunk Cookies	19898-01148 (Case)	5/1/17
100 x 1.25oz	19898-01115 (Pouch)	
Mini Chocolate Chunk Cookies	19898-01144 (Caddy)	5/1/17
9 x 2.5oz	19898-01143 (Pouch)	

Persons who have an allergy or severe sensitivity to milk run the risk of a serious or lifethreatening allergic reaction if they consume this product.

The affected Cookie and Granola products were distributed to retail stores nationwide. No other products or best by dates are affected.

Best by date codes can be found on the top of the bottom of the Granola packaging, the top of the Chocolate Chunk 9.5 oz carton, and on the back of the Mini Chocolate Chunk Tray or individual package.

Consumers who have purchased the Back to Nature Chocolate Chunk Cookies, Mini Chocolate Chunk Cookies, Chocolate Delight Granola, or Dark Chocolate Coconut Granola with the UPC numbers and dates noted, and have an allergy to milk, should destroy the product they have or are urged to return the product to the place of purchase for product replacement or refund.

Consumers with questions may call Back to Nature's Consumer Relations Center at 844-275-5845. The center is open Monday through Friday from 9:00 a.m. to 5:00 p.m. Eastern.

Consumers also may contact the center via e-mail by visiting the Contact Us page at http://www.backtonaturefoods.com/contact-us/ for a replacement coupon.

No other Back to Nature brand products are included in this recall.

This voluntary recall is being conducted with the knowledge of the U.S. Food & Drug Administration.

The company has also reported the recall to FARE (Food Allergy Research & Education) and is placing a notification on the FAACT website www.foodallergyawareness.org.

About Back to Nature Foods

Since 1960, Back to Nature's mission has been to provide everyday foods that are simply delicious, simply good. The Back to Nature brand is committed to creating delicious and flavorful recipes using ingredients inspired by nature by carefully selecting ingredients to create great-tasting, affordable products that everyone can enjoy. Back to Nature products represent a wide range of categories, including cookies, crackers, nuts and trail mixes, granola, juices, soups, and cereals.

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