



January 5, 2016

Subject: Hubba Bubba Cluckers

Dear Valued Customer,

We have made the decision to withdraw our Hubba Bubba Cluckers product for the 2016 Easter season due to a quality issue. See below pictures of the impacted product and UPC codes:



<p>Case UPC: 100-22000-208511</p> <p>Tray UPC: 0-22110-18340-4</p> <p>Unit UPC: 0-22110-08340-7</p>
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We'd like to work with you to secure all inventory of this item and ask your help with the following:

- Please hold all inventory of this item currently in your warehouses.
- If product has been shipped to retail, please retrieve all PO's shipped
 - Costs of this process will be reimbursed by Wrigley
- Wrigley will accept returns from customer distribution centers. The return process will follow the standard protocol through our Reverse Logistics Team

The quality of our products and safety of our consumers are our top priorities. We are working to address the quality issue and hope to have it resolved shortly.

As valued partners, we understand this impacts your business and we apologize for the inconvenience. If you have specific questions in the meantime, please route them to your account representative.

Regards,

Kurt Laufer
Vice President U.S. Sales